

To: DDA:MSMAIL=RJRWS/RJRPO2/LONGK; O=RJREM; P=WSX400; A=RJR; C=US  
From: Campbell, Judy  
Posted: 7/7/97 15:03  
Opened: 7/7/97 15:03  
Subject: McLANE NE / PO NUMBERS

Hi Kay,

I will need a PO number for displays for Salem Tear Tape Promotion #701147, August Drive Period, for displays to be shipped to 27 Dairy Mart stores from McLane NE. Product PO for this promotion is ER1747-01.

Apparently, Dairy Mart, Chain ID #0205-00-00, has advised us that displays must be shipped each month of our Salem Tear Tape .30¢ promotion, from McLane NE to their 27 Dairy Mart stores or they will not participate in this promotion. Therefore, I would appreciate it if you could issue a PO number for these displays as follows:

.7 Displays, Item #530123 @1/SKU to be shipped to McLane NE (SIS #375878)  
for arrival on August 4, 1997.

If you need additional information, let me know.  
Thanks for your help.

CC: Miskewycz, Ihor, Schwalm, S, Macleod, Stephen

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